



Locating High FAFSA Potential Schools to Promote College Access and Affordability

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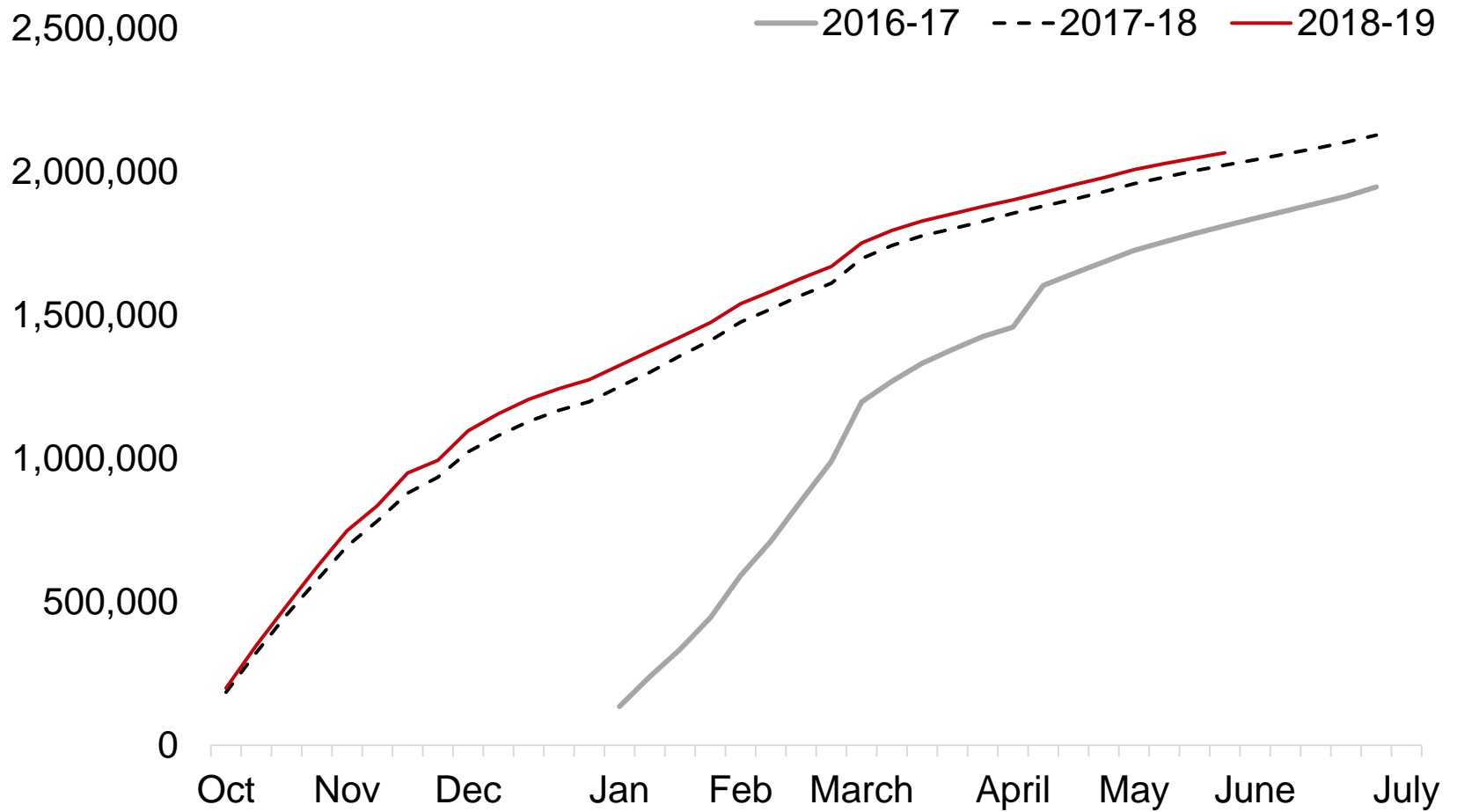
Motivation & policy context

What is the current state of FAFSA completion at the school level?

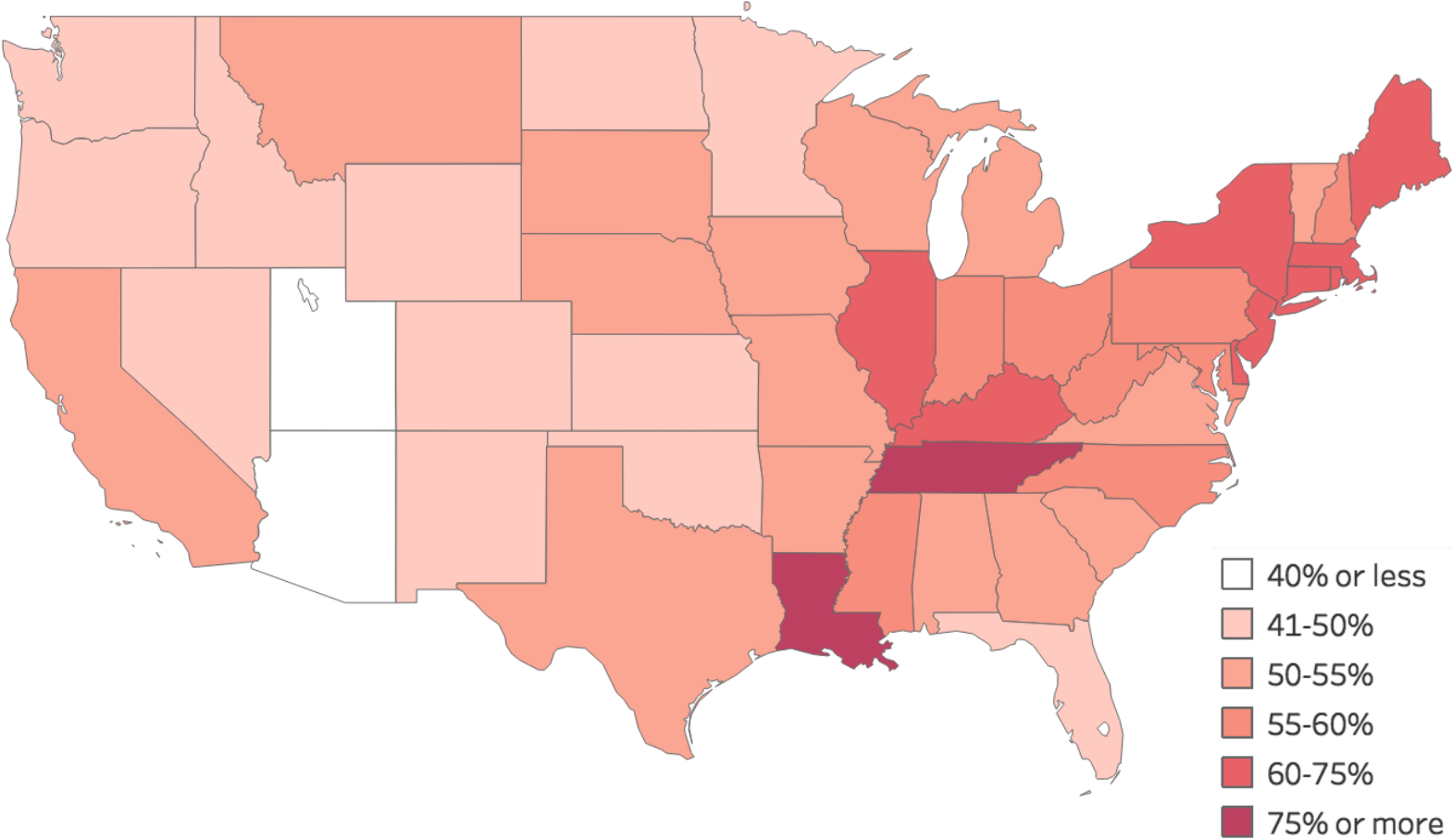
Why is it important to improve FAFSA completion rates?

How do we identify where we can do better?

National FAFSA completions by high school seniors



Current FAFSA filing rates by state



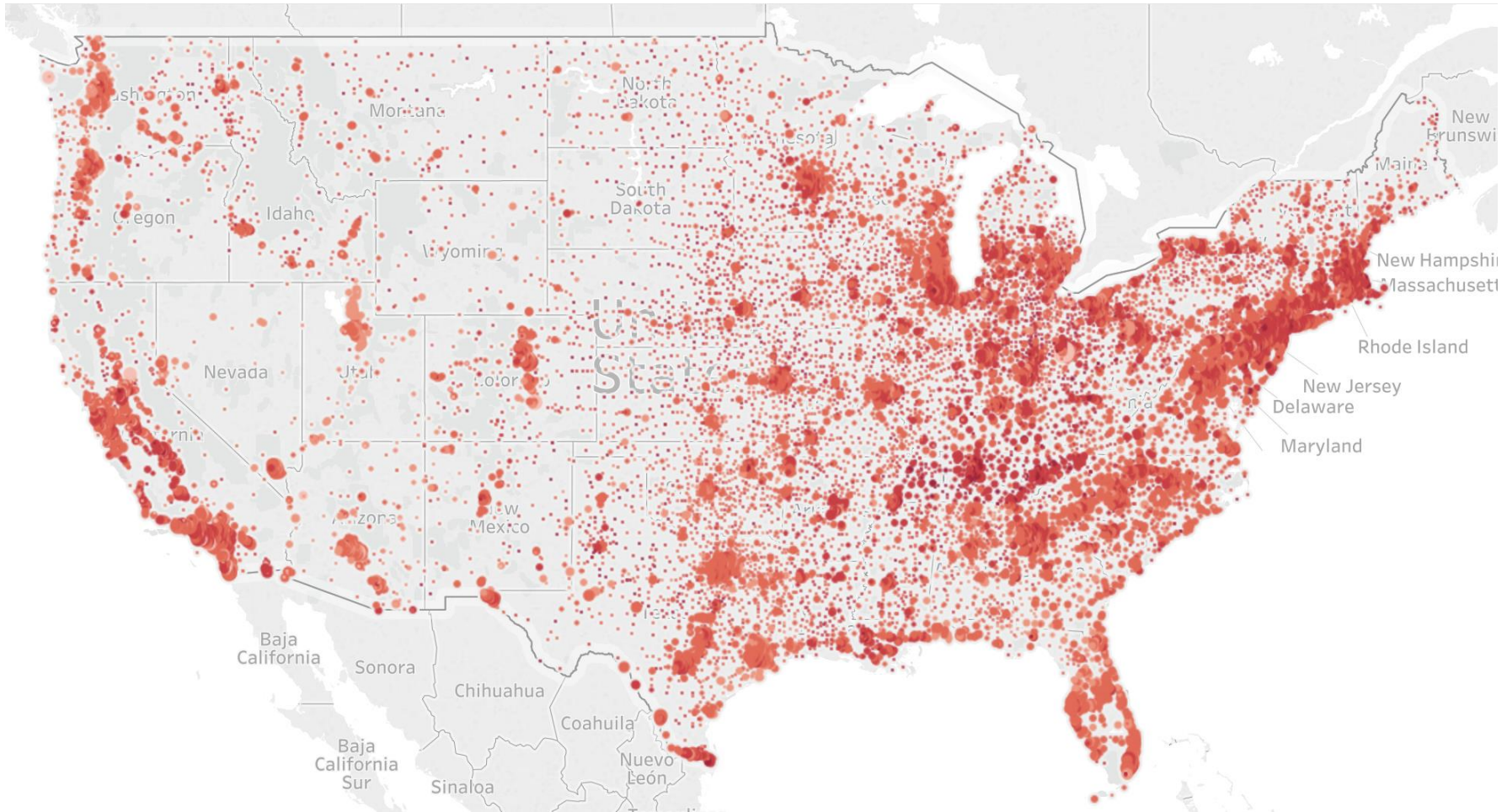
Data sources

- Weekly download from Federal Student Aid (FSA)

Free Application for Federal Student Aid (FAFSA) Submissions by High School
Applications processed through March 3 of the first year of each cycle

Name	City	State	2017/ 2018 Cycle		2016/ 2017 Cycle					
			Through March 3, 2017		Through March 3, 2016		Through June 2016		Through December 2016	
			Applications Submitted	Applications Complete	Applications Submitted	Applications Complete	Applications Submitted	Applications Complete	Applications Submitted	Applications Complete
ABBOTSFORD MIDDLE/SENIOR HIGH	ABBOTSFORD	WI	18	15	9	8	16	15	17	16
ABUNDANT LIFE CHRISTIAN SCHOOL	MADISON	WI	<5	<5	<5	<5	6	6	6	6
ADAMS-FRIENDSHIP HIGH	ADAMS	WI	53	49	25	25	49	46	54	50
ALBANY HIGH	ALBANY	WI	14	13	<5	<5	11	11	12	11
ALGOMA HIGH	ALGOMA	WI	34	31	10	9	21	20	22	22
ALLIANCE SCHOOL OF MILWAUKEE	MILWAUKEE	WI	21	17	6	5	10	8	10	9
ALMA HIGH	ALMA	WI	8	8	8	8	15	15	19	19
ALMOND HIGH	ALMOND	WI	<5	<5	7	7	12	12	14	14
ALTOONA HIGH	ALTOONA	WI	45	42	24	20	57	56	66	65
AMERY HIGH	AMERY	WI	49	46	34	31	69	67	77	75
AMHERST HIGH	AMHERST	WI	29	29	15	15	46	45	51	51
ANTIGO HIGH	ANTIGO	WI	64	60	30	26	79	73	88	83
APPLETON CAREER ACADEMY	APPLETON	WI	6	6	<5	<5	<5	<5	<5	<5

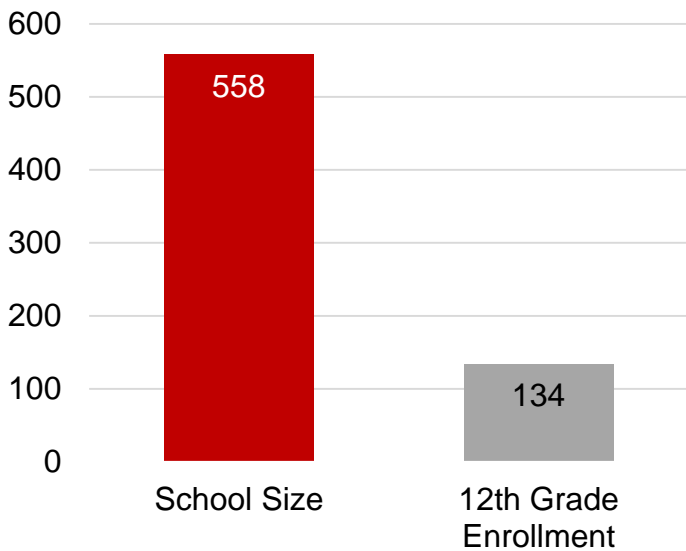
School-level FAFSA completion



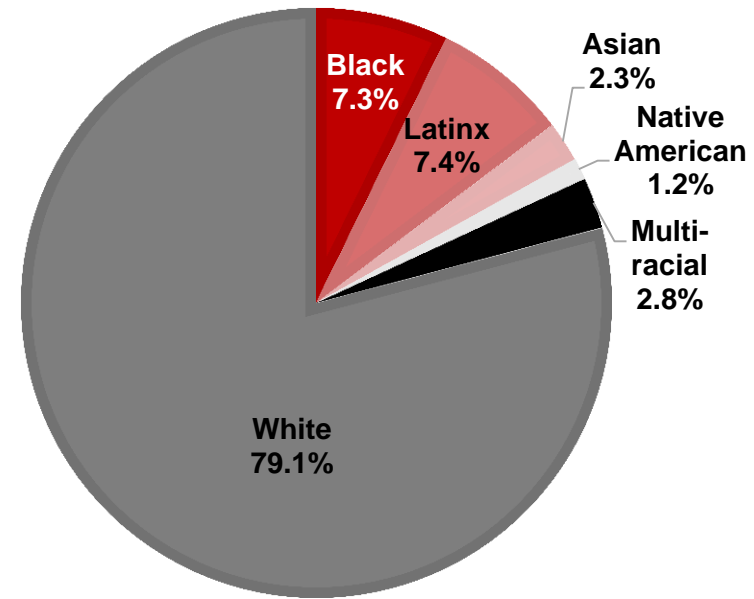
<https://public.tableau.com/profile/ellie.bruecker#!/vizhome/FAFSACompletionsinPublicHighSchools2014-15through2017-18/map>

Research design

What factors might impact FAFSA completion rates?

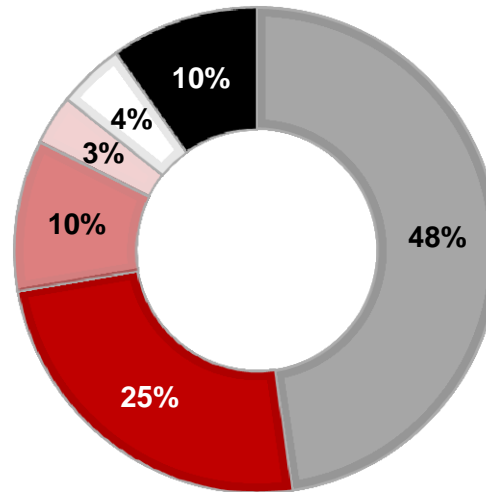


Average ACT
19.9



Average Student-to-Counselor Ratio
241:1

■ 4-yr University ■ 2-yr College ■ Employment
 ■ Military ■ Undecided ■ Other



Average Graduation Rate
90.6%

High FAFSA potential schools



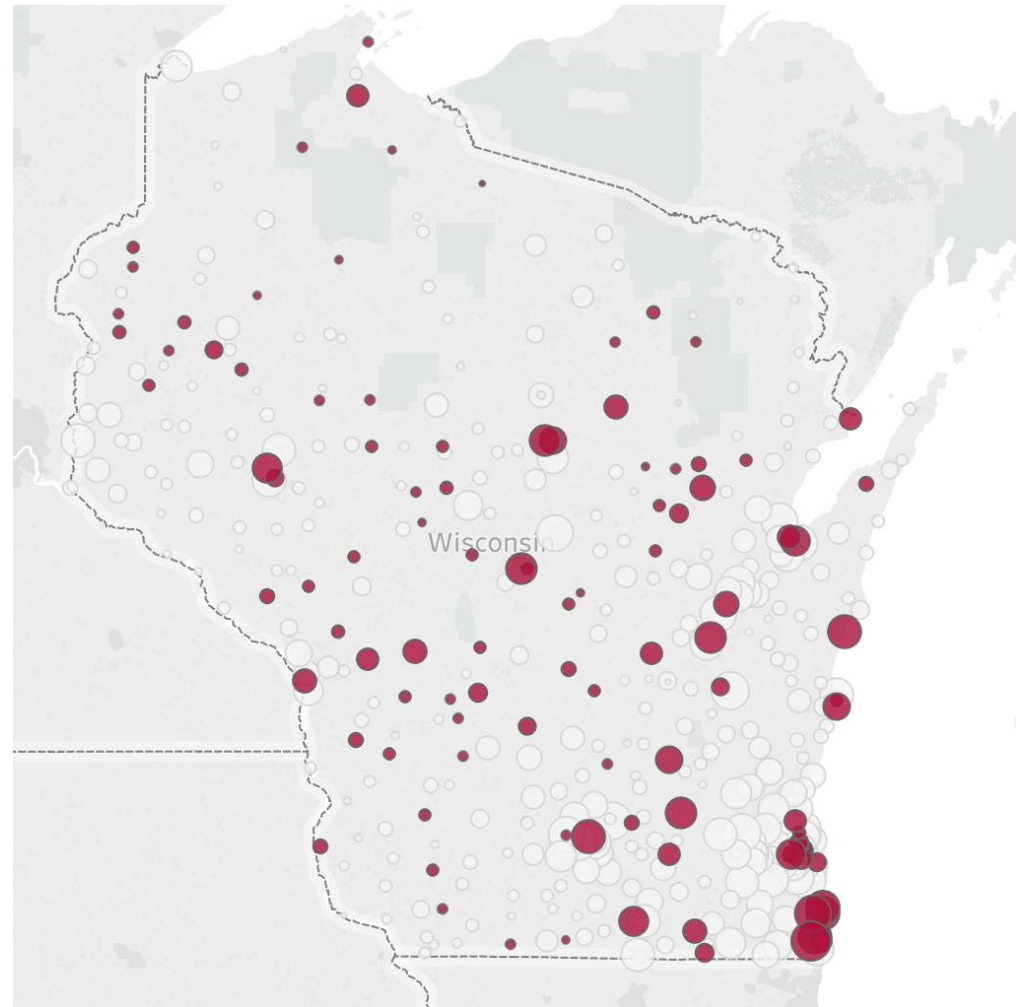
Lower than predicted FAFSA completion

High proportion of students with financial need

High college aspiration rate

106 public high schools identified as “high FAFSA potential”

- Serve higher % of Latinx students
- Slightly lower average ACT score
- Geographic distribution similar to whole state
- Lower college enrollment rate





How can we use this data to improve FAFSA completion and reduce inequality in college access?



Thank You!

Questions?

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